

# Using Communication to Further Advocacy Work

## Guided Discussion

CEO Meeting  
March 2022



# Changes at NDRN

- External Relations Team Created in 2022
- Broader focus, more holistic view of training and technical assistance
- Greater role in coordinating network wide communication

# Training and Technical Assistance

- Communication Audit Tool
- What training or technical assistance would help you?

# Example of Communication at a Minimum Allotment P&A

- Benefits of designating communication staff.
- Their role within the agency?
- Non-federal or Federal?
- Support within the agency for the communication staff.

# Communication at P&As

- Do you have communication staff?
- What are their duties?
- What funding sources support your communication staff and activities?
- How do you support communication as CEO?

# Working Together

- Harnessing our collective strength
- Issues we can collaborate on:
  - Community Integration
  - Voting
  - Public Health Worker Funding